



## Keith Jackson

Keith Jackson was born in Little Rock, Arkansas. He attended high school at Little Rock Parkview, where he was a three-sport letterman and *Parade All American* in football. He also played the cello with the Parkview orchestra. Upon graduating from Parkview, Keith attended the University of Oklahoma, graduating with academic honors and a BA in Communications in 3 ½ years.

In 1988, the Philadelphia Eagles made Mr. Jackson the thirteenth pick of the first round in the National Football League draft. He played in the NFL for nine years with the Philadelphia Eagles, the Miami Dolphins, and finished his career with a Super Bowl championship with the Green Bay Packers.

Mr. Jackson spent much of his off the field time promoting the vision God entrusted to him of developing an academic center that would give the youth in his hometown of Little Rock, hope, strong values, and academic confidence. In 1992, this vision became a reality with the incorporation of P.A.R.K. (Positive Atmosphere Reaches Kids). P.A.R.K. became a non-profit organization under the leadership of Mr. Keith Jackson as President of the Board. Keith not only put his name and personal money in the program; he also puts in countless hours with the youth of this program.

P.A.R.K. serves junior and senior high school students who appear to be at risk of dropping out of school and or succumbing to the pressure of drugs, alcohol, sex, and/or gangs. P.A.R.K. provides after school tutoring, recreation, summer programs, and community service. Mr. Jackson strongly believes that an atmosphere of love, nurturing and discipline can put children on the path towards a positive future.

Keith Jackson has also combined his college degree in communications and his professional playing experience to become a broadcast analyst with TNT television for one year, the Oklahoma Sooner football radio network in 1998, Fox Sports Network in 1999 and the Arkansas Razorback Sports Network in 2000. He has also become one of the most dynamic and inspirational speakers in the country. His speaking engagements include churches, civic groups, corporations and schools.

Mr. Keith Jackson is a family man of Christian values. He has a lovely wife (Melanie), and three wonderful children (Keith Jr., Kenyon and Koilan).

**Other Awards and Achievements:** N.C.C.J. Humanitarian Award, Honorary Doctor of Humanities degree from Ouachita Baptist University, Boys Club "Man of the Year", Channel 4 "Community Service Award", Jaycee's "Young Arkansas Award", Arkansas African American "Hall of Fame", Mayor's "Town Spirit Award", Arkansas Sports "Hall of Fame", College "Hall of Fame", High School "Hall of Fame", NFL top 85 players, and Oklahoma University Offensive Player of the Century.